

Fitco has become a member of a prestigious global network

Joining the ECI Global Network of High Quality Boutique Executive Search Firms

(<https://www.linkedin.com/feed/update/urn:li:activity:6964841741094903808/>)

We are delighted to have recently joined fellow AESC boutique member firms globally as their China partner. (www.eci-group.org)

The Chairman of the ECI Group, Marcus Meyer, said on the occasion, "We at the ECI Group are delighted in welcoming Fitco Consulting (www.fitco-consulting.com) and Baxter Executive Search (www.baxtersearch.com) to our network and to expand our footprint in the APAC region. As a global Network, we are pleased to be represented in these two countries by such high quality firms providing a range of executive search and talent management solutions. These additions further strengthen our ability to service our valued clients across the world."

One of the great benefits of this ECI-Group cooperation is the ability for any client of the groups network to have a trusted search partner available to undertake a local search of the highest quality. We are happy to have proved this value to our UK partner in the network .

Furthermore, we have now successfully placed a sales director referred to us by our ECI Group UK Partner Hanover Fox (www.hanoverfox.com) for their MNC American client in Shanghai.



RECENT SUCCESSFUL PROJECTS

Sales and Marketing Director – US industrial packaging manufacturing company.

Fitco has effectively executed a mandate for a National Sales and Marketing Director for a major United States Industrial Packaging Company. In executing the search we approached more than 100 potential candidates, undertook more than 20 in depth interviews and presented 8 potential candidates with 2 being selected for a final interview with the Global Vice President who travelled to Singapore to interview them. The candidate now on board is an outstanding talent who we are confident will expand our clients market share significantly in China.



VP of Sales and Marketing – China's leading Artificial Intelligence organisation

Fitco has successfully placed a highly experienced and successful sales and marketing director for China's leading artificial intelligence organisation. The Client has ambitious plans to become the leading global player in international market. Our star candidate is a highly experienced Singaporean who has spent last 19 years outside Singapore working at Hong Kong, China, Shanghai and Bangkok, Thailand for Singaporean, American, Swedish, French and Taiwanese organization as General Manager, Managing Director, Vice President & Director of Sales and Marketing. We believe that with this candidate on board, the client will grow rapidly and compete in the global



Human Resources Director – Leading German Insurance organisation in Greater China

Fitco conducted a diligent search for an HR leader and successfully appointed a highly experienced HR leader for a German insurance organisation in China who are responsible for the car insurance services for all Mercedes and BMW owners across China which represents both companies largest market in the world. Candidate has been doing an excellent job managing the organisational design and getting the operations of the company working very efficiently since her appointment.



VP of Sales and Marketing – A Start up Chinese specialty chemical company

Our client is a highly ambitious specialty chemical manufacturing company in the surfactant manufacture technology space based in Jiangsu Province and Fitco has placed a highly experienced and successful sales executive for them who is from Hong Kong and has many international clients that he can bring to enable our client to become a world leader in their specialty chemical market.



Senior Strategist – A major US branding and marketing agency in Shanghai

Fitco has placed a talented and highly creative senior strategist who is now successfully working with a major logistics supply chain company in China that needs to reinvent their brand image and marketing strategy. Fitco undertook an HBDI assessment and feedback session with our candidate who proved to be highly creative, analytical and empathetic to others which is an ideal profile for the role she is undertaking.



NEWS UPDATE

Cliff and Katherine to attend ECI Global conference in Berlin

In early June 2023 Cliff Hegan and Katherine Wang will be travelling to Europe to attend the ECI Global conference taking place in Berlin. This will be their 1st opportunity to meet in person the extensive network of 34 ECI members from 13 member firms from across the world.



GIVING BACK TO THE COMMUNITY



Katherine Wang joins International Lions Club

In May 2022, Ms. Katherine Wang is officially accepted in the most popular and active Lions club in Beijing, namely the Beijing Friendship Service Team. The Friendship service team is involved in mainly 2 projects to help serve the community.



One project "The Starry Joy Bedtime Story" was established by the Beijing Friendship Club of the Lions Club in Beijing in August 2016 as a public welfare project. By donating a dormitory broadcasting system for residential primary schools and broadcasting bedtime stories, students living in remote and disadvantaged areas can happily fall asleep; By listening to bedtime stories, children can broaden their horizons, increase their knowledge, and cultivate good reading habits.

The second project is "Lions Rescue Training Camp". The project aims to disseminate the basic knowledge of emergency rescue to the public and train first aid skills.

Cliff & Katherine have initiated a plan to save the bee population in China

Cliff Hegan and Katherine Wang have launched a project with the goal of creating a honey brand called BEENEVOLENCE in our mountain home near the great wall north of Beijing.

Our **Vision**: Together we can save the honey bees from extinction.

Our **Mission**: "Wild honey keeps the doctor away" "Transform understanding of the health benefits of pure wild honey and create a cooperative economic business model to improve the quality of life for beekeepers and mankind".

Our **Core Values** are:

1. Benevolence - A halo of ethical protective kindness to all.
2. Sustainability - A long term strategy to make commitments for a quality future for all.
3. Partnership - Share enhanced economic opportunities through mutual trust.
4. Education - Inspire understanding of the Western and TCM benefits of pure wild honey and the endangered status of the world's bees. and
5. Buzz - Empower personal and community momentum to collectively emulate bees



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With consultants and affiliates that span the international landscape, Fitco possesses leading expertise in the recruitment of Regional and Country Senior Executive talents.

Fitco has successfully situated APAC Directors and Country managers in China, Singapore, Japan, Malaysia, Thailand, Indonesia, India and the Philippines.