

May 29th, 2025

To Whom It May Concern,

It is with great pleasure that I write this letter of recommendation for **Fitco Consulting**, who has been an outstanding executive search and strategic partner to KPLASS during a critical phase of our expansion in the Asia-Pacific region.

With Fitco's support, we successfully recruited a highly capable Commercial Director (APAC) as well as several experienced Country Managers across China and the ASEAN Region. The quality of candidates, the efficiency of the search process, and the professionalism shown throughout were truly impressive.

What distinguishes Fitco Consulting is their deep understanding of both the talent landscape and the broader business context. Beyond recruitment, they offered valuable post-hire support, including onboarding coaching at no additional cost, to ensure a smooth transition and faster ramp-up for the newly placed leaders.

We are equally excited about Fitco's broader network and the strategic opportunities it brings. Their connections to potential distributors in Hong Kong, UK-based brand consultants, and support in preparing our brand to participate in global platforms such as the World Expo in Japan show a level of partnership that goes far beyond talent acquisition.

Fitco Consulting has become a trusted partner in our growth journey, and I would not hesitate to recommend them to any company looking for a results-driven, forward-thinking executive search firm with real added value.

Sincerely,

Michael Hu



Global Chief Executive Officer
KPLASS

www.kplass.sg